



Abstract

Tourism - Promotion of Tourism- Government of India Assisted Scheme - 2010-2011-
“**Development of Pilgrimage Heritage Circuit (Madurai-Rameswaram-Kanniyakumari) in Tamil Nadu under Mega – Tourism Project**” - Administrative Sanction for Rs.3647.95 lakhs accorded - Release of first instalment of Rs.1823.97 lakhs sanctioned by Ministry of Tourism, Government of India, New Delhi - Orders - Issued.

TOURISM & CULTURE (T1) DEPARTMENT

G.O.Ms.No.142

Dated: 12.07.2010

Read:

- Ref: 1. From the Ministry of Tourism, Government of India, New Delhi Letter No:5-PSW/24/2009, Dated 3.06.2010.
2. From the Commissioner of Tourism D.O.Lr.No.6356/P&D-1/09,Dated 16.6.2010.

ORDER:

A detailed proposal for the “**Development of Pilgrimage Heritage Circuit (Madurai-Rameswaram-Kanniyakumari) in Tamil Nadu under Mega – Tourism Project**” at a total cost of Rs 62.50 crores was sent to the Ministry of Tourism, Government of India for according sanction.

2. The Ministry of Tourism, Government of India, New Delhi in their letter first read above, have conveyed the sanction of a sum of Rs.3647.95 lakhs for the “**Development of Pilgrimage Heritage Circuit (Madurai-Rameswaram-Kanniyakumari) in Tamil Nadu under Mega – Tourism Project**” and released a sum of Rs.1823.97 lakhs being 50% of the total project cost as the first instalment to commence the work.

The Components of the works are given below:

		(Rs in Lakhs)
Sl.No	Name of the component	Estimated cost
	MADURAI	
1.	Tourist Complex comprising of Parking lots, arrival centre, reception centre, cloak room, refurbishment outlets and other amenities at the existing central	

	market site i) Parking lots and allied works ii) Arrival Centre and allied works iii) Reception Centre and allied works iv) Cloak Room and allied works v) Refurbishment outlets and other amenities	562.60
2.	Refurbishment of shops at Pudumandapam inside the Meenakshi Temple by construction of new tourist amenities complex at Kunnathur Chatram, Opp. to the Temple	232.20
3.	Illumination of Meenakshi Amman Temple surroundings	42.56
4.	Providing landscaping and construction of compound wall and development works to Meenakshi park near Meenakshi Amman Temple	35.24
5.	Providing wayside amenities in the Tourist Destination of historic Vilakkuthoon	28.85
6.	Construction of compound wall	75.00
7.	Beautification of Mariammankoil Theppakulam surrounding including permanent water supply arrangements i) Beautification and Development Rs.310.00	260.00
8.	Provision for signages and display boards at various tourist destinations	19.00
	Total	1255.45
	RAMESWARAM	
I	Improvements of the surroundings of the destination	
a.	Developing of Tourist Vehicle parking lot, infrastructure facilities, landscaping, fencing and compound wall at Back side of existing Bus stand.	190.00
b.	Landscaping footpath with interlock paver tiles Hardscapping, Protection wall at southern beach of Agni theertham	43.00
II	ILLUMINATION OF THE TOURIST DESTINATION AND THE AREA AROUND WITH METAL HEALYTE LAMPS	
A	For Ramarpatham road, Railway feeder road, North Car, South Car, West Car & East Car Streets, Tourism Hotel road, Bus stand area, Lakshmana Theertham, Ramatheertham, Tourism Vehicle parking area and landscaping areas – Metal Healyte Lamps including cost of post, laying UG cable & TNEB charges – 200 Nos.	80.00
III	SEWERAGE MANAGEMENT	
A	Conveying of waste water of Ramanathaswamy temple theerthams to Mini package Treatment Plant including conveying main and treatment arrangements	31.00

IV	PROCUREMENT OF EQUIPMENTS	
A	Telescopes, Telescope Tower and Lift arrangements at Ramarpatham and Muguntharayar Chatram	10.00
B	Children Play materials	2.50
C	Eco-friendly modes of Transport for moving within the Tourism Zone – 6 Nos.	7.50
V	SIGNAGES	
A	Rameswaram Municipal entrance, Railway Station, Rameswaram temple, Agni theertham, Olai kuda Beach, Olai Kuda Park and Ramarpatham at a cost of Rs.50.00 lakh	25.00
VI	OTHER WORKS ACTIVITY DIRECTLY RELATED TO TOURISM	
A	Construction of Tourist arrival centre - Dormitory	30.00
B	Mini Park near TTDC Hotel and backside of Bus stand – 2 Nos.(at a cost of Rs.70.00 lakhs) 50% State to bear	35.00
VII	CONSTRUCTION OF WAYSIDE PUBLIC CONVENIENCE	
	Toilet complexes at Olai Kuda and near Railway Station	40.00
VIII	TOURIST ARRIVAL CENTRE / RECEPTION CENTRE / INTERPRETATION CENTRE	
	Interpretation Centre near Bus Stand	30.00
IX	IMPROVEMENTS OF CONNECTIVITY FROM NH/SH/RAILWAY STATION FROM TOURIST SITES	
A	Widening and strengthening of existing walkway connecting Ramarpatham and olai kuda at a total cost of Rs.256.00 lakhs	128.00
B	Providing Paver block Tiles with walkway around car streets	180.00
C	Villondi Theertham – Approach foot bridge restoration and parking arrangements at a cost of Rs.156.50 lakh	78.25
D	Lakshmana Theertham – Car Parking, toilet and drinking water	59.00
E	Ramar Theertham – Car Parking, toilet and drinking water	20.00
F	Providing paver block tiles with walkway in front of Kothandaramar Temple	11.50
	Total	1000.75
	KANNIYAKUMARI	
I	Improvements of the surroundings of the destination	
1.	Landscaping and beautification of Kanniyakumari Beach (from view Tower to Siluvai Nagar and Tourist Guest House near helipad) along with	550.00
2.	Beautification of Kanniyakumari beach from sunset point towards east and providing garden near TTDC Hotel Tamil Nadu.	380.00
3.	Development of Tsunami Park, Triangular Park and improvement of facilities and sitting arrangements at	75.00

	Triveni Sangamam and parking lot opposite to View Tower	
4.	Development of park in and around sunset point with wayside amenities	70.00
II	Illumination of the destination and surroundings	63.00
III	Improving public convenience and public safety at bathing ghat near Triveni Sangamam	54.00
IV	Provision of wayside amenities and public convenience	
I	Construction of sanitary complexes opp.to Kamarajar Mandapam near Triveni Sangamam, Entry Point to Kanniyakumari Town near Sunset Point	80.00
2	Construction of Tourist Reception Centres (2 Nos) (One at NH 7 and another at NH (47) for guiding pilgrims	20.00
V	Solid waster management – Infrastructure development	40.00
VI	Signages and display boards	31.00
VII	Eco-friendly transport facilities along beach road and purchase of equipments for cleaning at a total cost of Rs.50.00 lakhs (CFA 25%)	12.50
	TOTAL	1375.50
	Amount for which work to be sanctioned by Ministry of Tourism, Government of India separately	16.25
	GRAND TOTAL	3647.95

3. The Director of Tourism has requested the Government to approve the project for the Development of Pilgrimage Heritage Circuit (Madurai-Rameswaram-Kanniyakumari) in Tamil Nadu under Mega Tourism Project, during 2010-11 at a total cost of Rs.3647.95 lakhs (Three thousand six hundred and forty seven lakhs and ninty five thousand only) and to sanction the first instalment amount of Rs.1823.97 lakhs (Rupees one thousand eight hundred twenty three lakhs and ninety seven thousands only) received from the Ministry of Tourism, Government of India towards this project.

4. The Government after careful examination have decided to accept the proposal of Director of Tourism . Accordingly,

(i) Administrative sanction is hereby accorded for the scheme of “**Development of Pilgrimage Heritage Circuit (Madurai-Rameswaram-Kanniyakumari) in Tamil Nadu under Mega – Tourism Project**”at a total cost of Rs.3647.95 lakhs (Three thousand six hundred and forty seven lakhs and ninty five thousand only).

(ii) Sanction is also hereby accorded for the payment of a sum of Rs.1823.97 lakhs (Rupees one thousand eight hundred twenty three lakhs and ninety seven thousands only) being the first instalment released by the Ministry of Tourism, Government of India, New Delhi to execute the project.

5. As per the directions of Ministry of Tourism, Government of India, the Director of Tourism and the Executive agencies should follow the instructions below scrupulously.

- i. The work should be executed through the Department of Tourism, Government of Tamil Nadu and shall have the work started immediately to ensure timely utilization of funds and to avoid escalation of cost. The project should be commissioned within 36 months and any cost escalation on account of delay etc. would be met by the State Government. No reimbursement will be made by the Central Government on this account.
- ii. Funds should be utilized for the purpose for which it was released.
- iii. The Commissioner, Madurai Corporation, Director of Municipal Administration and Director of Town Panchayats should undertake the responsibility for maintenance of facilities for which funds are released and no reimbursement on account of losses incurred, if any, would be made by the Central Government.
- iv. The Commissioner, Madurai Corporation, Director of Municipal Administration and Director of Town Panchayats should take all necessary clearances from the concerned agencies which are required as per prevailing rules and regulations before undertaking this project.
- v. The amount released by Central Government should not be kept unutilized for more than 6 months. In case the funds cannot be utilized by such time the same will have to be surrendered to Central Government or their formal approval should be taken to transfer/adjust the same amount against other Central Financially Assisted Projects.
- vi. The Commissioner, Madurai Corporation, Director of Municipal Administration and Director of Town Panchayats should put in place the mandatory facilities for barrier free access by physically disabled persons.
- vii. The Commissioner, Madurai Corporation, Director of Municipal Administration and Director of Town Panchayats should make land for the project available free of cost and also render all possible assistance for completion of the projects on time. No portion of the sanctioned project should be executed / implemented in land / property owned by individual or trust.
- viii. The Commissioner, Madurai Corporation, Director of Municipal Administration and Director of Town Panchayats would furnish an undertaking for not selling, leasing or alienating the assets created in any way without the prior permission of Ministry of Tourism, Government of India.
- ix. The Commissioner, Madurai Corporation, Director of Municipal Administration and Director of Town Panchayats should follow the codal procedure of inviting tenders etc. while actually awarding the work for execution.

- x. The assets acquired wholly or substantially out of Central Financial Assistance except those declared as absolute and serviceable or condemned in accordance with the procedure laid down in GFR should not be disposed of without obtaining the prior approval of the authority, which sanctioned the Central Financial Assistance.
- xi. The second instalment of Rs.1094.39 lakhs, being 30% of the Central Financial Assistance will be released on receipt of utilisation certificate within 12 months of the closure of the Financial year in Form GFR 19-A for the released amount and a report on physical progress achieved in implementation of the project components

6. The Director of Tourism is authorized to draw the amount sanctioned in para 4 (ii) above and disburse the same to the Commissioner, Madurai Corporation, Director of Municipal Administration and Director of Town Panchayats as detailed below:-

SI.No.	Name of the Executive Agency	Amount (Rs. in lakhs)
1.	Madurai Corporation	607.99
2.	Director of Municipal Administration.	607.99
3.	Director of Town Panchayat	607.99
	Total	1823.97

7. The expenditure shall be debited to the following Head of Account:-

“3452. Tourism-01-Tourist Infrastructure -101-Tourist Centre - Schemes in the Eleventh five year plan – III Centrally Sponsored –SP - Improvement of Basic facilities in Tourist Centres with Government of India Assistance - 09. Grants in Aid-01 Grants for current expenditure” (DPC 3452-01-101-SP-0916).

8. This order issues with the concurrence of Finance Department vide its U.O.No:305/JS(APA)/Fin (Edn.II)/2010 dated 12.7.2010.

(BY ORDER OF THE GOVERNOR)

**V. IRAI ANBU
SECRETARY TO GOVERNMENT**

To
The Director of Tourism, Chennai-2
The Commissioner, Madurai Corporation, Madurai.
The Director of Municipal Administration, Chennai - 5
The Director of Town Panchayats, Kuralagam, Chennai 108.
The Pay and Accounts Officer, Chennai – 9 (2 Copies)
The Accountant General, Chennai - 9/18
The Accountant General (Audit), Chennai -18

The Secretary to Government of India,
Ministry of Tourism, New Delhi.
The Tourist Officer, Madurai/Rameswaram/Kanniyakumari.

Copy to

Finance (Edn.II) Department, Chennai-9,
Planning Development & Special Initiatives Department, Chennai-9.
The Senior Personal Assistant to Hon'ble Minister for
(Tourism & Registration), Chennai-9
The Private Secretary to Secretary to Government,
Tourism & Culture Department, Chennai-9 (10 copies)
The Private Secretary to Secretary to Government,
Municipal Administration & Water Supply Department, Chennai-9.
Tourism & Culture (T2/T3) Department, Chennai-9
Stock file / Spare copy

/FORWARDED BY ORDER/

(K.ARUNACHALAM)
UNDER SECRETARY TO GOVERNMENT